

Smile Foundation of Bali
Annual Report – 2012

Report Overview

In its 7th year, Yayasan Senyum Bali (YSB) again proved its success in providing health services for people with craniofacial disabilities. In 2012 alone the number of patients assisted by YSB reached 450 patients. Since its founding in 2005, a total of 1360 patients have been assisted, with the majority of patients coming from Bali, Lombok and eastern Indonesia including Timor and Papua.

The number of patients who received health care in 2012 each month was:

- ✓ January, Cleft 2 and Craniofacial 7 operations
- ✓ February, Cleft 3 and Craniofacial 3 operations
- ✓ March, Cleft 21 and Craniofacial 3 operations
- ✓ April, Cleft 43 and Craniofacial 4 operations
- ✓ May, Cleft 16 and Craniofacial 7 operations
- ✓ June, Cleft 17 and Craniofacial 6 operations
- ✓ July, Cleft 21 and Craniofacial 7 operations
- ✓ August, Cleft 7 and Craniofacial 2 operations
- ✓ September, Cleft 15 and Craniofacial 4 operations
- ✓ October, Cleft 48 and Craniofacial 5 operations
- ✓ November, Cleft 10 and Craniofacial 3 operations
- ✓ December, Cleft 75 and Craniofacial 4 operations

So, in 2012 total surgeries were:

- ❖ 164 cleft lip surgery
- ❖ 114 cleft palate surgery
- ❖ 49 craniofacial (non cleft) operations carried out in Bali
- ❖ 10 craniofacial (non cleft) operations at the Australian Craniofacial Unit (ACFU), Adelaide.
- ❖ 14 other operations, such as accidental trauma, reconstruction of bone implantation, chemotherapy, and others.

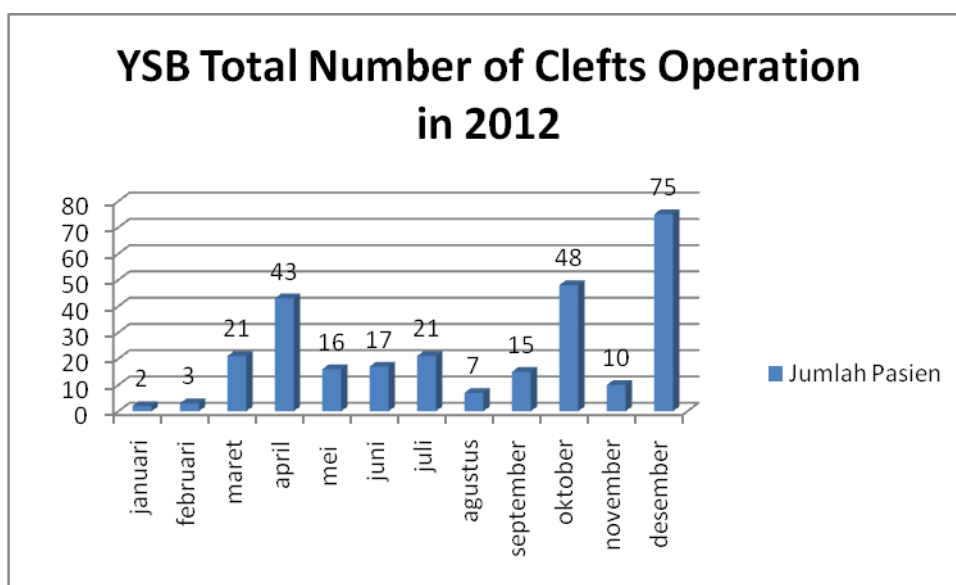
1. Patients

The Yayasan categories its patients in to two categories; Cleft (lip and palate) and other craniofacial deformities.

1.1 Cleft Patients

Cleft patients mostly come from Bali, East Nusa Tenggara and West Nusa Tenggara. In 2012 the Yayasan assisted 278 operations for both cleft lip and palate.

Below are details of the number of cleft patients assisted by Smile Foundation of Bali



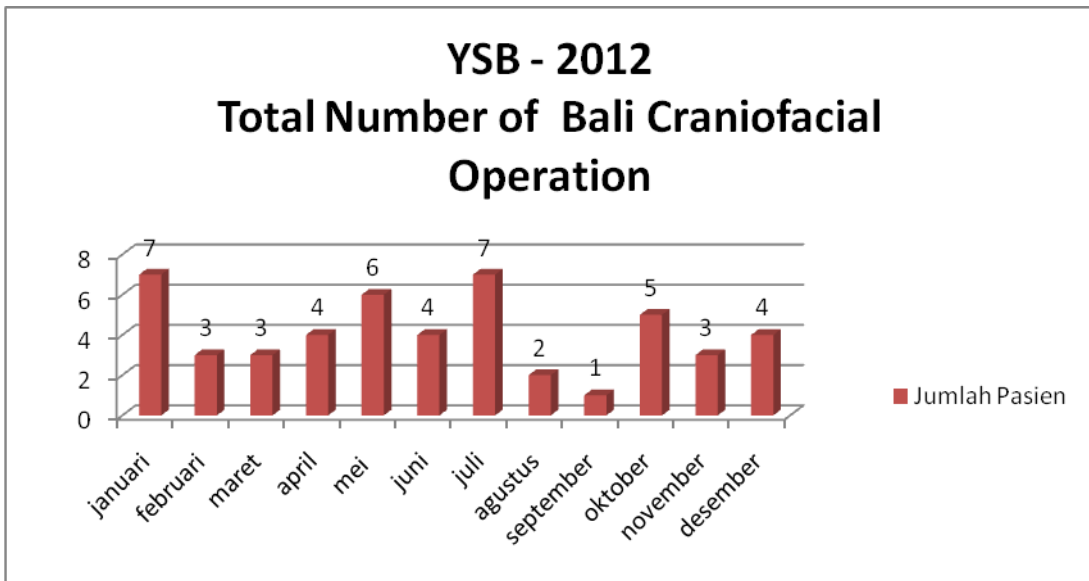
From the graph above can be seen that January is the least number of cleft lip surgery were done, two people, whereas in December is the most cleft surgeries were done , 75 patients. This is due to the Cleft operations project held in Timor (Kupang, Alor and Larantuka)

1.2 Craniofacial Patients (Non Clefts)

Besides patients with cleft lip and cleft palate, the Yayasan also assists patients who has craniofacial problems (non clefts). The surgery for these type of patients is mostly done in Sanglah General Hospital in Denpasar and at the Australian Craniofacial Unit in Adelaide for patients with more severe conditions such as Noma that require more complex procedures.

1.2.1 Bali - Craniofacial Patients (Non Clefts)

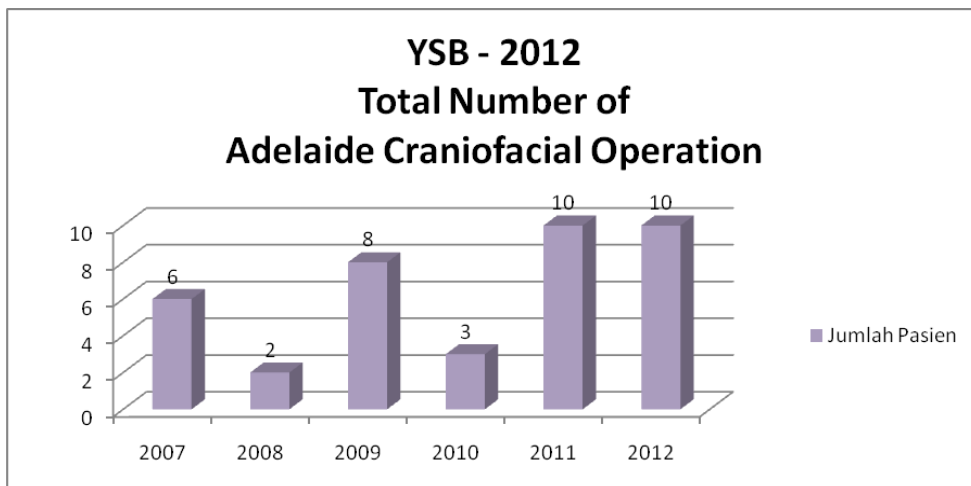
Some simpler craniofacial operations such as ameloblastoma, hemangioma, simple FEME (Fronto Etmoidal Meningocele Encephalocele) can be done at RSUP Sanglah Denpasar, our main partner hospital,



The graph above shows that August – September period is the lowest rate of craniofacial surgery, this was due to August being a month of fasting and the feast of Idul Fitri. The highest rate is in January and July. These numbers considered high as the length of treatment and recovery process for patients with non clefts craniofacial surgery are longer.

1.2.2 Adelaide - Craniofacial Patients (Non Clefts)

Patients who have more complex craniofacial defects such as severe Noma and Apert syndrome, Pfeiffer syndrome, Goldenhar syndrome etc are advised to undergo surgery in Adelaide due to the more complex operation procedures .



From the graph above, it can be seen that in 2012 the yayasan has assisted ten patients to have surgeries in ACFU Australia. Most of these patients suffer from severe FEME (Frontoethmoidal Encephalocele). The patients are as follows:

- Noval Editya Putra

Noval was born in Denpasar on 13 November 2006. He was born with Pfeiffers syndrome, a type of genetic disorder that causes lack of good bone growth during pregnancy which cause abnormal skull and face shape. In January 22, 2012, for the second time Noval went Adelaide for treatment. (Previously Noval had been to Adelaide with the help of Yayasan Citra Baru). This time he underwent treatment in Adelaide for five months and on June 15, 2012 Noval returned home from Adelaide. Significant changes are seen, physically and psychologically as well as his behavioral. Noval now is more confident and more active than ever.

Before



After



- Lidia Hartika

Lidia was born in Lombok on December 6, 2003. Lidia has a condition commonly called FEME (Fronto ethmoidal Encephalocele), which is a cleft in the joints between the bones of the skull. On February 18, 2012 Lidia went to Adelaide and after 2 months treatments finally she was able to return home.

Lidia Hartika Before



After



- Dira Oktiana

Dira Oktiana was born in Lombok on October 19, 2010. Dira was referred to Smile Foundation of Bali by one of our partners, Yayasan Kita Peduli, located in Lombok. Dira also has a FEME. Finally after long preparation she and her mother, on October

5, 2012 went to Adelaide and underwent treatment for 1 month. After returning from Adelaide she is more cheerful than ever.

Before



After



- Yasmin Aprilianti

Yasmin was born in Sumbawa on April 10, 2008 with Feme. On 6 November 2011 Yasmin registered with us and was assessed by Professor David as requiring surgery in Adelaide. On March 18, 2012 Yasmin went to Adelaide, and underwent surgery on April 3, 2012. The surgery went successfully.

Yasmin Aprilianti Before



After



- Maulana

Maulana was born in Sumbawa on 23 May 2002. Maulana registered at Smile Foundation of Bali on the 6th of November 2011. He was seen by Professor David during his Bali clinical visit and advised to have surgery in ACFU Adelaide. Maulana went to Adelaide accompanied by his brother, Hendriansyah, on the 4th of May 2012. He was there for a month undergoing treatments and on 25 June 2012 he returned home from Adelaide. Significant changes are seen in Maulana, he is more handsome and more Smiley.

Maulana Before



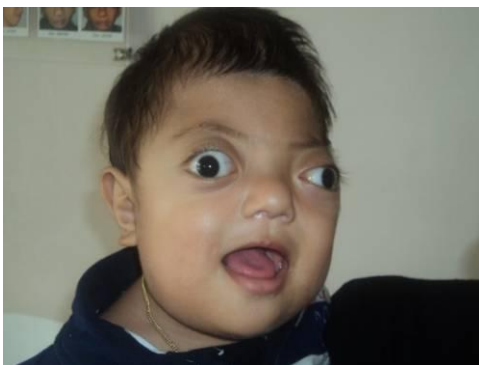
After



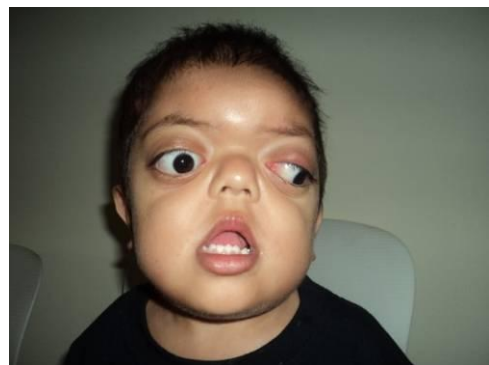
- Putu Andika Prayatna Putra

Andika was born in Gianyar on July 31st, 2010. Referred by dr Asmarajaya, on 7th November 2011 he was seen by Professor David , diagnosed with Pfeiffer Syndrome was advised to be treated in ACFU Adelaide. On 8 August 2012 Andika departed to Adelaide with his mother. After 3 months treatments, on the 29th of November 2012, Andika was allowed to return to Bali. He needs a few more follow up surgeries in the future.

Andika Before



After



- Ni Luh Suwetri

Suwetri is mother of two children, a housewife who was diagnosed by Prof David suffering from benign tumors. On 24th July 2008 Suwetri had treatment in Adelaide. Her tumor was excised and she returned home to Bali. During a post-op check up with Professor David on 12 April 2012 she was advised to have a second surgery in Adelaide as her tumor has grown back again. On 11th May 2012, accompanied by her husband she went back to Adelaide for the second time. 21 June 2012 she was allowed to return home. We hope her tumor won't be back again.

Ni Luh Suwetri Before



After



- **Heni Kartika Sari**

Heni was born in Pasuruan on 9 November 1996 and was referred to YSB by Yayasan Kita Peduli in Lombok. Since she was a child she suffers from FEME. Sometimes in school Heni would get bullied by her friends. After being seen by Professor David in April 2012, Heni was advised to go to Adelaide. Accompanied by her mother Heni left to have her surgery in Adelaide on 15 November 2012. On 21 December 2012 she was back from Adelaide after successful surgery.

Heni Kartika Before



After



2. Projects and Events

2.1 Jan to March

- **Hyatt Community Grant- Research**

In November 2011, YSB was given a research grant by Hyatt International through its Hyatt Thrive program. Hyatt Community Grants are designed to support a specific project/activity within an organization. The grant was used to conduct research to undertake an assessment that would allow the yayasan to identify ways to improve and expand services and more fully address the needs of patients beyond surgery, such as physical therapy, speech therapy, and psychological support for patients and families. In order to identify which services were most needed by patients, and

which are possible to implement in the environment in which the Smile Foundation functions, a review of services previously provided, a review of patient outcomes and input from patient families and medical service providers was considered in this research. This information will provide the basis for developing a realistic needs-based plan for improvement and expansion. The research was conducted by an independent researcher working with help from YSB staff.

2.2 April

- **Craniofacial Clinic by Professor David and team 1**

The free clinic in collaboration with the Plastic Surgery Department of RSUP Sanglah Hospital was held from the 12th to 14th April, with ACFU team of Professor David accompanied by Dr Ian Wall. The first day's clinic was held at the International Wing, Sanglah Hospital, for new patients. This was attended by nine patients, four of whom need to undergo surgery in Adelaide ACFU and one patient scheduled for surgery the next day with a team of Surgeons from Sanglah Hospital under the supervision of Professor David. The second part was held at the Smile House for recall patients and was attended by nineteen patients.

- **Visit from Trans7**

This month, YSB was visited by a television crew from Jakarta, Trans7 to cover the activities of the yayasan and our patients. This coverage was one of a series of stories, about Mary Northmore as Founder and Chairperson of YSB and her contribution to the community .The tv crew also visited the home of I Nyoman Mangku, one of our patients, who was assisted since he was three months old and he is now 5.5 years old. The foundation continues to support his treatments for as long he needs it. The footage of this coverage by Trans7 can be viewed at <http://www.youtube.com/watch?v=MDjIWcPgep8>

- **Clefts Operation Project in Timor - I**

working continuously with BKKKS (National Coordination of Social Welfare) NTT in Kupang, YSB facilitated thirty nine clefts operations conducted on 21st to 23rd of April.

2.3 July

- **Visit from Social Department of Bali**

On July 1st 2012, YSB was visited by team of judges from Department of Social Welfare (Dinsos) Provinsi Bali to assess our work. This was part of the “ Penilaian Orsos Berprestasi 2012” event held by Dinsos annually.

- **BIWA Bazaar 1**

We were invited to join the first 2012 BIWA bazaar in July. It was another great success for both BIWA (Bali International Women Association) and for us. Here the yayasan was given a free table to display our publication material such as brochures and banners as well as to sell some preloved goods from our Smile Shop in Ubud.

- **IFF (Islamic Fashion Festival)**

The Islamic Fashion Festival (IFF) is an event created to promote the beauty of Islamic fashion as stylish and wearable to an international audience. IFF made its debut show in Bali via an IFF Charity Gala Show which was held on Saturday, 14th July, 2012, at the Starfish Bloo, W Retreat & Spa Bali, Seminyak. Yayasan Senyum Bali was nominated to be the beneficiary of funds that were raised during the event to the amount of fifty million rupiah, and the cheque was received symbolically by our Chairperson, Mrs Mary Northmore .

- **Additional Craniofacial Clinic– Dr Walter Flapper**

Usually the free clinics are held twice a year but this year it was deemed necessary that an additional clinic be held on July 19th to 20th, 2012 which was attended by Dr. Walter Flapper and his team as representative of Professor David. The first day clinic took place at the International Wing, Sanglah Hospital and attended by 23 patients, some recalls and some new brought in by YSB. One patient received surgery the next day, July 20th by a team of plastic surgeons from Sanglah Hospital monitored by the Adelaide team.

2.4 August

- **Best NGO event**

On August 10th, the final for Best NGO event by Social Department of Bali was held. In 2012, ten NGO's were selected to participate. YSB's operations manager gave a presentation about the Yayasan, together with other nine NGO's, and Senyum Bali was placed in the top three winners. We are proud to be part of this event which can be a motivator for us to give better service to the community.

2.5 October

- **Visit from Gandhi Memorial International School**

On 4th October 2012 students from Gandhi Memorial International School visited The Smile House. They came to give moral support to our patients by involving them with activities such as drawing and playing games which really encouraged the patients who were waiting or undergoing treatment. In addition students also brought some donations such as pre loved toys, clothing and other items that were still good condition to be sold at The Smile Shop.

- **Craniofacial Clinic by Professor David and team 2**

Craniofacial Clinic is a program for people with more severe craniofacial disabilities in addition to cleft lip and cleft palate. This is a regular craniofacial clinic held twice a year. However, this last year, the program was held three times, and the last one was conducted on 10th – 12th October 2012.

Taking place in Paviliun Amerta Wings International Sanglah Hospital, the clinic was headed by Professor David J David, attended by nine new patients and nineteen recall patients, and the next day a patient was scheduled for surgery by the local doctors supervised by Prof. David.

- **Remarks from Australian Prime Minister**

On the day following the patient surgery, RSUP Sanglah was visited by The Australian Prime Minister, Mrs Julia Gillard, The Indonesian Minister of Health, Dr Nafsiah Mboi, and the Governor of Bali, I Made Mangku Pastika. RSUP Sanglah invited Mary Northmore give a short presentation about the work of YSB. Ms Gillard was delighted to know of the work of the Yayasan and the partnership between Craniofacial Adelaide and Bali, and the remarkable and pleasing results. On that occasion, Mrs Gillard also visited our patient, and called in to meet the doctors with whom we work so closely, including Professor David.

- **Cleft Operations Project in Timor - 2**

In December 2012, YSB held a free cleft lip and palate surgery in Nusa Tenggara Timur for the second time. On that occasion, the staff of the Foundation in collaboration with the Environment Agency for the Coordination of Social Welfare Work of Kupang (BKKKS), advising and counselling patients and their families in Kupang, Alor, and Larantuka. This Cleft Lip Surgery program is a regular annual event held for the Smile Foundation to help underprivileged families in village to get medical services. This time sixty one surgeries were conducted.

2.6 November

- **Bali Garden Party**

On November 2012, Yayasan Senyum Bali was very fortunate to be nominated as beneficiary of funds raised through Bali Garden Party Charity Dinner in Nusa Dua Bali. Held by Phoenix management (NOWBali! Magazine) this event was very successful.

- **Visit from Australian International School (AIS)**

On 26th November 2012 the students of the Australian International School (AIS) and Ms Rebecca Hammer were visiting patients who are at Smile House for pre and post operations. On this occasion they brought many red donation bags full of pre loved goods to be sold at the Smile Shop. In addition, they organized several charity events to raise funds to help finance a cleft lip patient named Yadika Hairul Fatih from Lombok NTB.

- **Special Visit from Yayasan Benjamin Holland**

The Benjamin Foundation Holland gave YSB the right to use the Smile House since March 2010 for as long as the yayasan carries out its mission to assist craniofacially disabled people but until this year the ownership of the house was still help by Benjamin Foundation. On 27th November 2012, Benjamin Foundation president and vice president and their other board members paid a visit to The Smile House to inform us of their decision to donate the house and land, so Yayasan Senyum Bali is now the proud owner of the house.

2.7 Desember

- **BIWA Bazaar 2**

For the second time this year YSB participated in the BIWA bazaar. On this occasion BIWA bazaar was held at GWK (Garuda Wisnu Kencana) on December 2, 2012. In the event, as usual YSB sold items from the Smile Shop and gave out information about Smile Foundation Bali . Unfortunately this event was not very successful because of the lack of visitors.

- **Harris Day**

On 9th December, The Yayasan was invited to join the celebration of Harris Hotel Group 10th Anniversary. During this event they raised fund through a fun bike program. YSB was the beneficiary along with an orphanage from Tabanan. Harris Hotel Group have given the yayasan their continuous support, whether it be money, goods, and moral support to our patients. Many goods have been donated for sale at the Smile Shop in Ubud.

- **Cheque presentation by Detlev Hauth/Rotary Club Bali Seminyak**

On 10th December, The yayasan was also invited to Detlev Hauth's and his wife , Lusi 'Sunday Lunch' where members of Rotary Club of Bali Seminyak (RCBS) attended along with other visiting Rotarians from New Zealand and the Philipines. On this occasion the Yayasan was presented with a cheque of two hundred million rupiah, funds rose through the Sunday lunch events in 2012 and managed by RCBS.

3. The Smile Shop

As in previous years, The Smile Shop in Ubud remains a major source of funding that is very successful. The takings from the Shop enable the Yayasan to finance its administrative and operational costs of the Smile House in Denpasar.

4. Staff & Volunteers

4.1. The Smile House

In 2012 we had a couple of resignations and also new staff have been appointed, but it does not affect the purpose and programs of the Yayasan in helping patients.

YSB Staff (starting date):

February 2007	Rusmini Housekeeper / Koki
August 2007	DM Sukma Dewi Operations Manager
March 2010	Sinam Assisten Housekeeper
June 2010	Wayan Name Astagina IT Officer/Handyman
April 2011	Putu Puspayanti Social Worker
August 2011	Wiwit Widi Patient Coordinator I- promoted to: Patient Coordinator I
November 2012	Ana Setyarini Patient Coordinator II
December 2012	Qautsar Sanjaya Public Relations

Resigned Staff:

Maya Lestari -- Patient Coordinator I

Joined in: May 2009, Resigned: July 2012

Athaliah Therik -- Public Relations

Joined in : June 2011, Resigned: June 2012

4.2. The Smile Shop

Smile Shop Staff:

June 2008

Ayu Sumaningsih (Smile Shop Assistant I)

November 2012

Lastri (Smile Shop Assistant II)

4.3. Outreach Staff

Our outreach programme in Nusa Tenggara Timur has continued in 2012 with results of finding many patients both clefts and craniofacials. This outreach programme has also strengthened our relationship with Social Welfare coordinator institution (BKKKS) Nusa Tenggara Timur.

Outreach staff Kupang: Jenixon Benu

Outreach Volunteer Flores: Ferdi Jelalu (Volunteer, YSB gives facilitation)

4.4. Volunteers

Smile Shop Ubud

- Ray Carpenter
- Karin Webber
- Peter Knoppin
- Marlis Knoppin
- Susan Symanski
- Helga
- Hermienke
- Eileen
- Julia Nienhaus
- Kate
- Richard Faubert
- Jackie Weiner
- Will Jourdin
- Zsuzsa Harsman
- Aranca
- Dana

Volunteer Note:

Although many come and go still the volunteers assisting at The Ubud Smile Shop is a great support for the foundation. The help from volunteers who are committed and dedicated is the key of success of The Smile Shop. Thank you all!

5. Publication Media

5.1. Publication Media in use

Senyum Update

Senyum Update reports on activities of YSBin terms of patients, programs, activities, and also as a means to thank donors. Senyum Update is still the main media to inform and support the activities of the foundation. Specifically for 2012, Senyum update was published every four months. Each edition is published in both Indonesian and English. Apart from being printed to hard copies, the update is also posted on website www.senyumbali.org.

Brochure

The brochure is the most effective media for 2012. It helps to raise public awareness about our mission. This brochure is not only targeting donors but also prospective patients who need our assistance. Funds for printing the brochure is supported by Smile Train.

Smile Shop Flyers

As previous years, in 2012, to promote The Smile Shop, we continue printing flyers in English and Indonesian.

Stickers and Banners

Striker and the banner were printed a few years ago, sponsored by the Smile Train funding. In 2012, stickers and banners continue to be used for promotional activities in school projects and several other events.

Donation Bags

Since the concept of donation bags started in 2010, it has been hugely successful. This donation bag is a very effective way to collect preloved items to be sold at the Smile Shop. It is also a good way to teach others to be more concerned about the environment by using recycled bags. This concept will continue to be used in the future.

Donation Box

Another way to raise funds, donation boxes are a great way to inform the public about the yayasan and people can directly participate by putting money in the donation box. The concept also helps to strengthen cooperation with the parties where the donation boxes are placed. When the donation boxes are placed it is accompanied by our brochures, flyers and the latest edition of Senyum Update. Eight hotels, spas, and restaurants have agreed to feature them.

Website

Yayasan SenyumBali's website can be viewed at: www.senyumbali.org. In 2012 more and more people viewed the website, both donors and patients. This website is continuously monitored and its contents updated regularly in order to deliver the latest information to the community about the foundation.

Facebook

In 2012 we continued using Facebook as a medium to connect with friends, potential donors of the foundation as well as promoting The Smile Shop. For anyone looking to connect with YSB through facebook , just add us as a friend on Yayasan Senyum Bali or 'Like' our facebook page.

Other Publications

We are always looking for new ways to promote our mission to the community. As in previous years, the yayasan continues to promote the mission and look for new potential donors through its friends, press releases, and advertisements published in newspapers, tabloids, online sites and facebook page.

5.2. Media Facilities Planning Publications 2013

We will continue to use the media listed above and other ways to publicize our mission, to communicate, and exchange information with donors, friends and supporters.

6. Donors

Yayasan Senyum Bali is able to continue its mission to help patients because of great support from our donors. In 2012 regular and new donors provide donations and help. Benjamin Foundation continued its support for the Smile Foundation of Bali through The Smile House. In November 2012, the Smile House was legally given to us by Yayasan Benjamin Belanda. It is a precious gift for the Yayasan, because the house is the center of all YSB activities in helping patients. For Adelaide patients, Benjamin Foundation also continues as a major donor.

Rotary Club of Bali Seminyak in collaboration with Hard Rock Hotel Bali through charity event Rock 'n Run also still provided major support to the Yayasan in 2012. Additionally, Detlev's Sunday Lunches are also raising funds to supports our work. These funds are used to finance the Bali operation of clefts and Craniofacial.

Australian International School also through its Fifth grade students, raised funds to assist a cleft lip operation for baby Yadika Yusril.

Meanwhile cleft surgery projects in Flores, NTT and some Bali cleft operations are partly funded by the Smile Train.

Support has also come from Amadea Resorts and Villas. They donated funds to help operations for two patients, Gede Budanter (Tumor) and Kadek Purnamawati (Severe Tessier Cleft), as well as donating goods for sale and some money from the charity collection box placed in Amadea Resorts and villas reception area.

Harris Hotel Group has also been a great support. Whether it be money or pre loved goods for Smile Shop in Ubud to sell.

The Villas also has helped fund the surgery of patient Ferminus Gagu (FEME). Ferminus and his mother returned home to Flores with a new smile because his surgery was successful.

YSB has also received funding for craniofacial surgery (non-cleft) from the Grand Hyatt Hotel Nusa Dua Bali with funds raised from the Gala Dinner auction of WTA Tournament in 2011 along with funds the hotel have raised from other sources as well.

Support from donors in the form of preloved goods for sale has also been generously given in 2012 by Harris Resort Group, Ramada Tanjung Benoa, and the Rotary Club Seminyak – Bali, and Gandhi Memorial School Denpasar.

List of Individual donors and other institutions are as follows:

January - May 2012

- Amadea Resort and Villas
- Ashraff Daniel Sinclair
- Entraide Majolane
- Gunilla Larsson
- Griya Bugar
- Doris Kilcherr
- Hadiputranto, Hadinoto & Partners
Jakarta
- Karen Donald
- Martin & Ayu Wehling
- Mike Fitzpatrick
- Queens Tandoor
- Ramada Resort Benoa
- Smile Train
- Susan Dijon
- The Villas Seminyak
- Yayasan Benjamin

June - September 2012

- Agung Wijaya
- Awan Yosef Fani
- Carol Prescott
- David Edmuns(Sphohler Foundation)
- DINSOS Prov Bali
- Doris Angst Sommer RCBS
- Ibu Ana
- I G N Mulia Prima
- I NYM Sulistian
- Susan Macy
- Willy Dwi Antara
- Winny
- I Wayan Agastya R
- Maya Ubud Resorts
- Melida Weber
- Agnes - Canggu
- Negeri Kedua - Trans7
- Ni Luh Rositawati
- Putu Setyaningrum
- Rotary Club of Bali Seminyak(RCBS)
- Sasanti Anggorowati
- Smile Train
- Susan Dijon

October – December 2012

- Aerowisata Sanur Beach Hotel
- Amadea Resort and Villas
- Anthony & Murti J Cramp
- Bali Advertiser
- BIKU
- Carla Martin
- Denise Finney
- Dee Leonard
- Han Khim Siew /Aisyah
- Harris Resort Kuta Beach
- Heather Jackson
- Hirjanto Gondosapo
- I Wayan Agastya
- Lyndall Jackson
- Maya Resorts Ubud
- NOW! Bali Magazine
- Organics ltd
- Oka P. Widasmara
- Putu Ari Suastini
- Phoenix Communications
- Rebecca Hammer
- Reny Rachminiwati
- Smile Train
- Students of AIS School
- Sugi Wijaya
- Trisya Indah P
- Yayasan Benjam

Yayasan Senyum Bali has a good reputation with transparency and accountability in reporting to donors. So donors feel safe and comfortable in providing the support to us. We would like to sincerely express our appreciation for help and donations from the donors.

7. Financial and Tax

YSB Financial Statements for the year 2012 which has been audited is now available. In 2012 the Foundation has also reported and paid all tax payments in accordance with applicable regulations.

The Annual Report 2012 , Yayasan Senyum Bali has been approved by:

Mary Northmore

Founder & Chairperson - Smile Foundation of Bali

December 2012